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inteVISTA Releases a Plugin That Allows Users to Monetize Their Adobe Connect Offerings

Austin, TX – July 23, 2014 – Headquartered in Austin, Texas, inteVISTA, a long respected brand in the Adobe software world, announced today the release of inteVISTA Sell, the first in a series of instant-on software products for Adobe Connect. inteVISTA Sell is a software plugin for Adobe Connect that allows users to sell their webinars, recordings, videos, and training content.

“We are really excited for Adobe Connect customers who now have a quick and easy way to sell their content. This is a big deal,” shared Frank Rogers, Senior Vice President of Business Development at inteVISTA. “In just a few quick steps, users are able to easily start selling seats to their online events and earning additional income from their content. I think clients will really like the simplicity and speed to market.”

inteVISTA Sell requires the Events Manager License in Adobe Connect. This allows the administrator to sell webinar events, recordings, videos, training content and more. Step-by-step videos can be found on inteVISTA’s website to help users get set up, making registration and setup a painless process.

The user experience is also very straight-forward with simple drag and drop functionality. Additionally, inteVISTA Sell preserves the look and feel of your Adobe Connect branding, giving visitors a consistent user experience.

inteVISTA Sell is available as an annual license for \$750. For more information or to purchase online, visit <http://www.intevista.com>.

About inteVISTA

inteVISTA is a group of innovative web collaboration experts who are passionate about creating simple-to-use, easy-to-install software add-ons that add extreme value to Adobe Connect users. They believe that Adobe Connect is one of the best platforms for online events and learning available today... one that can fundamentally shift how people interact with one another, learn and do business.

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